Autograph Collection Hotels brings the art of storytelling to life by curating hotels that are rich in character, architecture and untold stories of the past. Created for travelers seeking unique and authentic travel experiences, no two hotels or resorts within this collection are the same. From gilded palaces to modernist icons to exotic escapes, every Autograph Collection hotel is a unique treasure that surprises, inspires and delights, offering the promise of individuality with the assurance of a global brand.
The data above reflects the performance of all 51 franchised Autograph Collection hotels open for 24 months as of December 31, 2018, for which Smith Travel Research, Inc. has data and which did not undergo material renovations or expansions during the 24 months preceding conversion. The hotels are located in the U.S. and Canada. Of the 51 hotels, 33 hotels or 64.7% achieved an average occupancy rate equal to or greater than 75.3%; 20 hotels or 39.2% achieved an average daily room rate equal to or greater than $215.97; 24 hotels or 47.1% achieved an average RevPAR of $163.54; and 28 hotels or 55.0% achieved an average RevPar Index equal to or greater than 112.2. There is no assurance you will do as well. OFFER AND SALE BY PROSPECTUS ONLY. See Item 19 of our Franchise Disclosure Document dated March 31, 2019 for additional details.