Savour the Good Life

Inspired by the era of glamorous travel, Le Méridien unlocks destinations around the world, celebrating each culture through the distinctly European spirit of savouring the good life.

Guests can savour the sights, sounds, aromas and culinary offerings in each of the brand’s destinations across the globe. Every Le Méridien hotel is thoughtfully designed with a timeless chic, mid-century modern aesthetic, taking inspiration from the glamorous halcyon days of air travel.

Le Méridien Etoile, France
With 110 hotels + resorts in nearly 40 countries and the strongest, most globally diverse portfolio in its history, the Parisian-born brand connects curious and creative-minded travelers to unexpected and engaging experiences within their destination. An excellent choice for new builds as well as conversions and adaptive re-use projects, Le Méridien provides flexible building options that can be adapted to global markets and locations.

### DISTRIBUTION (YE 2019)

<table>
<thead>
<tr>
<th></th>
<th>Units</th>
<th>Rooms</th>
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<tr>
<td>Worldwide Open</td>
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<td>Worldwide Pipeline</td>
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<td>North America Pipeline</td>
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### TARGET COMPETITORS

- Hilton
- Intercontinental
- Kimpton
- Loews
- Hyatt Regency

### FRANCHISE HOTEL PERFORMANCE

As of December 31, 2018

- Occupancy: 80%
- Average Daily Rate: $219.88
- RevPAR: $175.51
- RevPAR Index: 108.3

MarriottDevelopment.com